



# OFFER VIVA CAN 2023



## AGENCIES CARRYING THE OFFER

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## PRESENTATION OF THE AGENCIES CARRYING THE OFFER

**Loisirs ivoire** is a travel and tourism agency created in January 2022, it specializes in educational tourism, ticketing, and leisure tourism. Its founder Ms. Kouadio Epse Koné Bordjo Ouattara born in Bondoukou in Ivory Coast, holds an IATA diploma issued by Canada, Ms. Koné worked for 15 years within the airline Kenya Airways as a tourism and ticketing Agent , and station officer agent at Felix Houphouët Boigny airport . The agency's mission is to promote African tourism and cultural heritage. Its credo is authentic, responsible, and eco-citizen tourism. To this end, it organizes tourist, linguistic and training discovery trips across Africa and the whole world.

We believe that tourism can be a strong lever for the development of our continent, that's why we put the development of Authentic, Responsible and Eco-citizen tourism at the heart of our projects.

**Deep Road Trip** is a travel and tourism agency specializing in eco-tourism. It was created in 2021 by M Diakité Daouda David born in the Danané region in Ivory Coast.

Mr. Diakité holds an MBA in tourism product development, he is a technical partner of the Ivorian Ministry of Tourism, he was project manager on the organization of the tourist fortnight and a partner agency of Sublime Cote d'Ivoire.

The Deep Road Trip Agency is the first agency to practice ecotourism in West Africa, precisely in Ivory Coast. Its DNA associates the host population with the activities. It puts in place offers focused on ecological conservation, biodiversity, and environmental awareness for tourists. It brings its development know-how to private (hotel companies, tour operators, etc.) and public (States, regions, departments, municipalities or international organizations) operators. It proposes projects to promote tourist heritage, conduct studies in development and structuring of the tourist offer and helps to bring them to fruition.



## 2. PRESENTATION OF THE VIVA CAN 2023 OFFER

The Viva Can offer is a set of tourist products, which we have developed to highlight the assets of our beautiful country, Cote d'Ivoire, on the occasion of the upcoming CAN.

Through our offers, we want to position Cote d'Ivoire as an essential tourist destination, following the example of countries like Kenya and South Africa.

The VIVA CAN product includes different offers dedicated to non-residents who will travel from their usual place of residence to the Ivory Coast to attend Can matches, while wishing to discover the country and its tourist attractions, but also to nationals who wish to experience the Can in the different cities chosen to host the Matches.

It consists of accommodation for a defined number of days, transport during the stay and tourist activities in the Zone.

The customer will therefore be supported by our services according to the chosen formula. For nationals, from the city of departure until their return, and for non-nationals, from their arrival at Felix Houphouët Boigny airport until their departure from the Ivory Coast.

## 3- WHO ARE OUR OFFERS AIMED AT?

Our offers are primarily aimed at individuals who wish to live a great football and tourist experience in the Cote d'Ivoire on the occasion of the Can.

They are also aimed at the organizations in

charge of organizing the CAN, in particular the COCAN, the FIF, the CAF, but also at travel agencies, tour operators and any corporation which would like to organize activities around the CAN 2023 in Ivory Coast.

## 4 -WHAT IS THE CONTENT OF THE OFFER?

### A - ACCOMMODATION

Our guests will be accommodated in partner hotels and residences, having internationally approved standards of security, comfort and quality of service. The accommodation cities will depend on the offer and the matches of the different teams that you wish to attend.

### B - TRANSPORT

Land transportation during tourist activities, matches and between different cities will also be provided by our local partners, having also successfully passed our safety, comfort and quality of service tests.

### C - CATERING AND TOURIST ACTIVITIES

For catering, we have already listed the best restaurants and maquis in each city which will allow our customers to

discover and appreciate the flavors of our region.

The breakfasts and meals mentioned are considered in our offers. Meals and drinks not mentioned will be the responsibility of the customer.

Our customers will be able to visit the best tourist sites in each city according to the offer they have chosen. They will be accompanied during the visits by our field guides who will ensure their safety and satisfaction.

### D - MATCH TICKETS

Match tickets are included in the package, the number of tickets will depend on the offer chosen.

Our customers will be entitled to the best seats to attend matches and live their passion for Football.

## CONCLUSION

In view of the above, these offers will therefore guarantee our guests clean, secure accommodation with good quality of service, in a partner establishment.

The client will be transported in comfortable vehicles chosen from our partners throughout the stay.

The proposed tourist activities will be monitored and supervised by our trained field guides.

Match tickets are also included in our

offers to save our customers the hassle of looking for tickets with all the risks of overbidding. The number of tickets is specified for each formula.

Our product is also focused on the implementation of activities to encourage CAN villages.

In short, our offers guarantee our customers complete support which will allow them to fully enjoy their passion for Football and savor the beauty of our incredible country, without having to worry about where to stay, what to eat and what to do between the matches.

